



Debasish Debnath

Major I: Marketing

Major II: Business Analytics

Minor: Managerial Business Intelligence

PROFILE

- A team player with excellent interpersonal, problem-solving and analytical skills with capabilities to collaborate across organizational bound
- Excellent Communication Skill- Reflective and Empathetic
- Pursuit for excellence- Innovative thinker, passionate
- Governance- Documentation Management
- Analytical and structured thinker – Project planning and delivery
- Good with Technology understanding.

CONTACT

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SAHEB BAGAN WB- 700149

ACADEMIC ACHIEVMENTS

- Did course on Website Development And Digital Marketing

EXTRACURRICULAR ACTIVITIES

- Travelling
- Cricket
- Video Editing

TECHNICAL SKILLS

- R Studio
- Java
- Vanilla Javascript
- MS - Excel
- MS - Word
- MS – Powerpoint
- Python
- SQL

LANGUAGES KNOWN

- English
- Bengali
- Hindi

WORK EXPERIENCE

EDUCATION

Institute of Engineering & Management, Kolkata

2021-23

MAKAUT

MBA (Marketing & Business analytics)

Dinabandhu Andrews Institute Of Technology & Management, Kolkata

2018-21

MAKAUT

Bachelor of Computer Applications (BCA), Computer Science

HOLY GARDEN MODEL SCHL BENEJITA BERHAMPUR WB

Higher Secondary, 2018

CBSE

Science

LIONS CALCUTTA (GREATER) VIDYA MANDIR, KOLKATA

Secondary, 2016

ICSE

INTERNSHIP DETAILS

SIP Organization: Outlook Publishing (India) Pvt

Duration: 2 Months

Project Title: Consumer Perception on Buying Outlook Magazine

- Did a survey on the sales and interest of people on the Outlook Magazine
- Analyzed the demand forecasting of Outlook Magazine

TECHNICAL PROFILE

GitHub Profile: <https://github.com/debasis9051>